



APP SHORTCUTS

ICON DESIGN GUIDELINES

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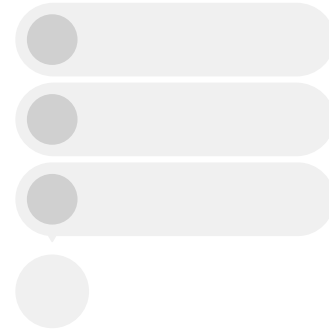
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GROUP AVATARS

Live area circle

Avatar area

File format



INTRODUCTION

App shortcuts give users quick, easy access to up to four of your app's actions. Each action can also be added to the home screen.

Shortcut actions are displayed depending upon the location of your app's icon. For example, app icons near the left edge of the screen will display actions wherever there is available space.

These guidelines will help you create app shortcuts using standard icons, single avatars, and group avatars.

SHORTCUT ICON OVERVIEW

App shortcut icons are circular. They contain a standard system icon, or at least one avatar. Icon content must remain inside of the trim area (the total area of the graphic).

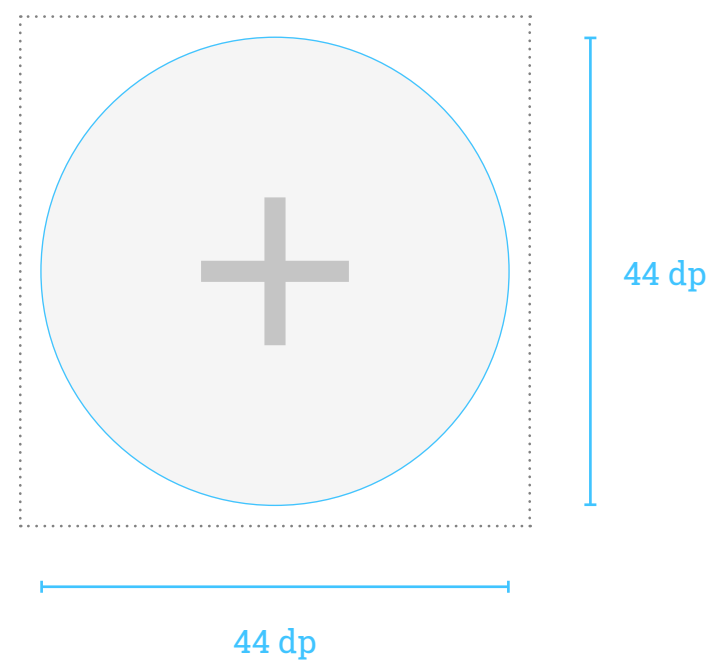
1/ Live area

All icon content should remain in the 44dp live area, with a solid background color fill of Material Grey 100 (or #F5F5F5). Shadows should not be included.

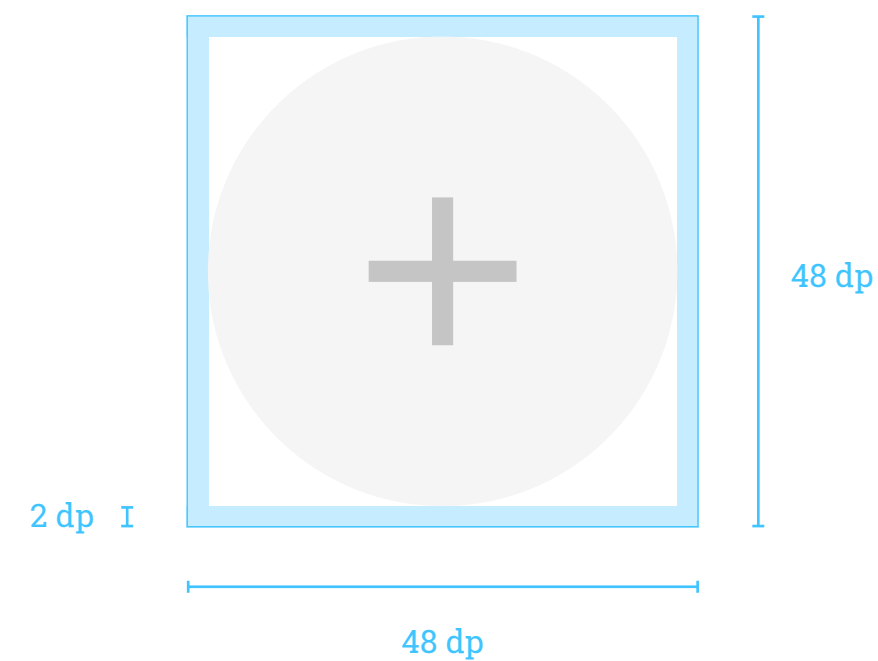
2/ Total area

2dp of padding must surround the live area, making the total icon size 48dp.

1 / LIVE AREA



2 / TOTAL AREA



STANDARD ICONS

System icon size

Position in live area circle

File format

Do's & Don'ts

Please use standard Material system icons here:

design.google.com/icons

Google

STANDARD SHORTCUT ICONS

Standard shortcut icons have a Material system icon centered within the live area.

1/ System icon size

The system icon should have equal width and height (24x24dp) and should have the same color as app's primary color or app icon. The color of the icon should have enough contrast against the circular background.

2/ Position in live area circle

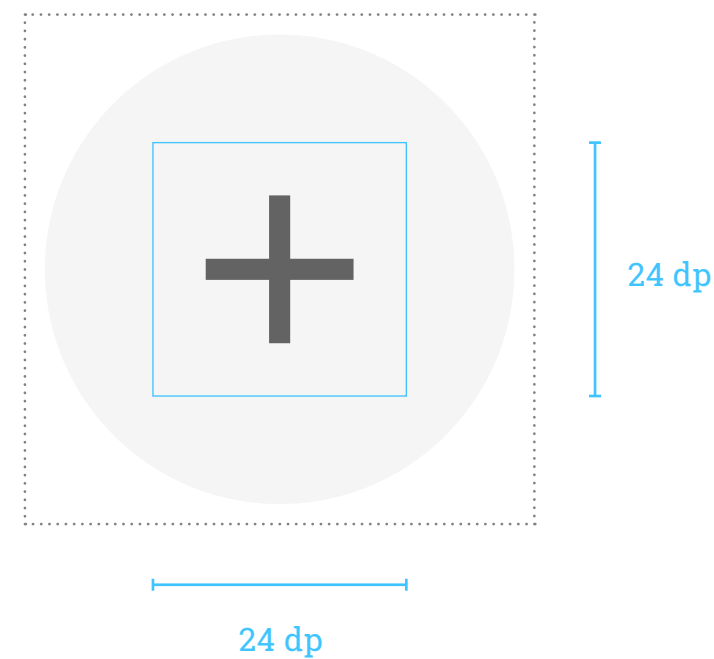
The 24dp icon should be centered vertically and horizontally within the live area circle.

File format

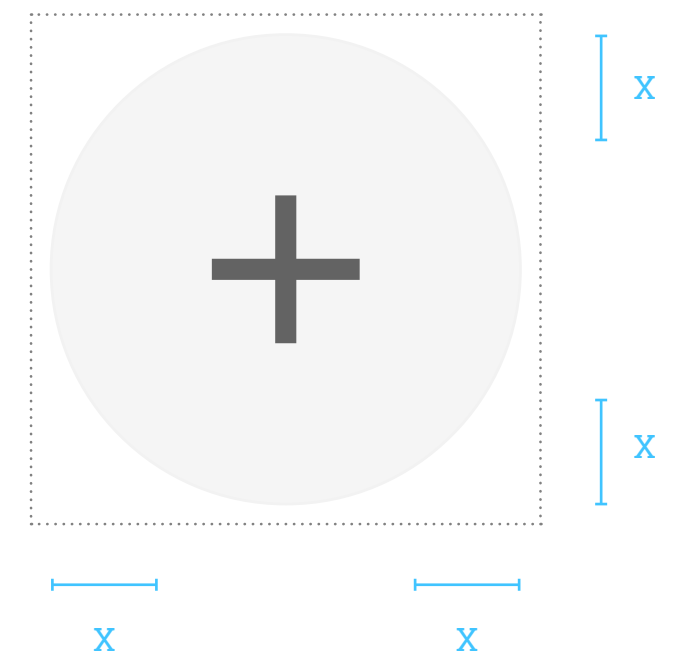
Standard icons should be provided in SVG, which allows icons to be scaled automatically. You may also use vector drawables, tinted bitmaps, or layer lists.

Do not use non-vector drawables, as they have specific dimensions that do not scale in this context.

1 / SYSTEM ICON SIZE



2 / POSITION IN LIVE AREA CIRCLE



STANDARD SHORTCUT ICONS (CONT'D)

Standard shortcut icons have a Material system icon centered within the live area.

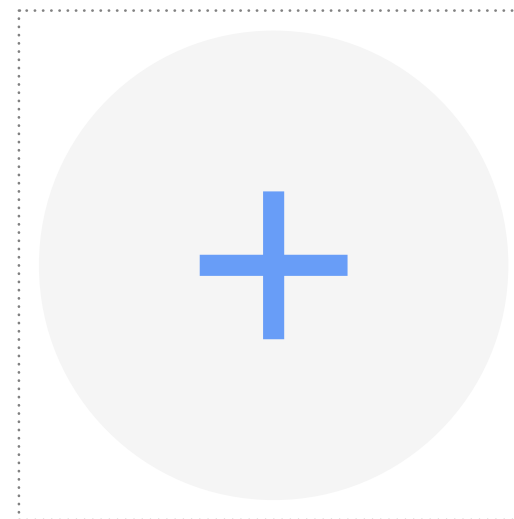
Do

The color of the icon should have enough contrast against the Material Grey 100 (or #F5F5F5) background.

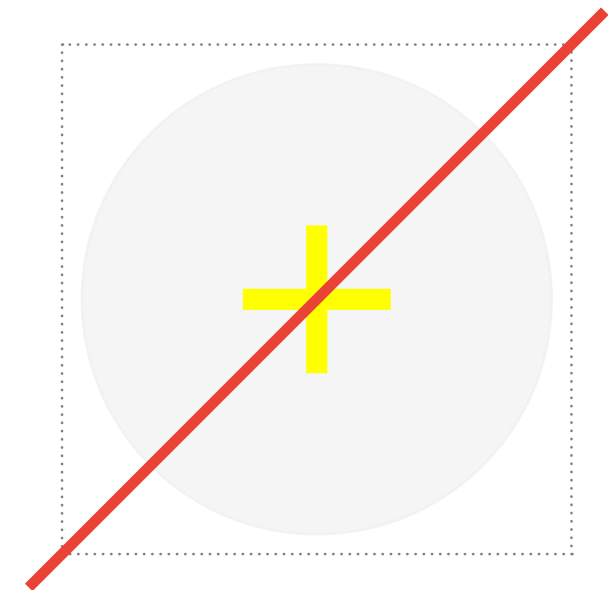
Don't

Don't use colors with insufficient contrast against the grey background.

DO



DON'T



SINGLE AVATARS

Live area circle & avatar area

Total area

File format

Google

SINGLE AVATARS

Single avatars contain one image. They must be created at XXXHPDI.

1/ Live area circle & avatar area

The avatar should fill the entire live area circle and should remain in the 44dp live area. Shadows should not be included.

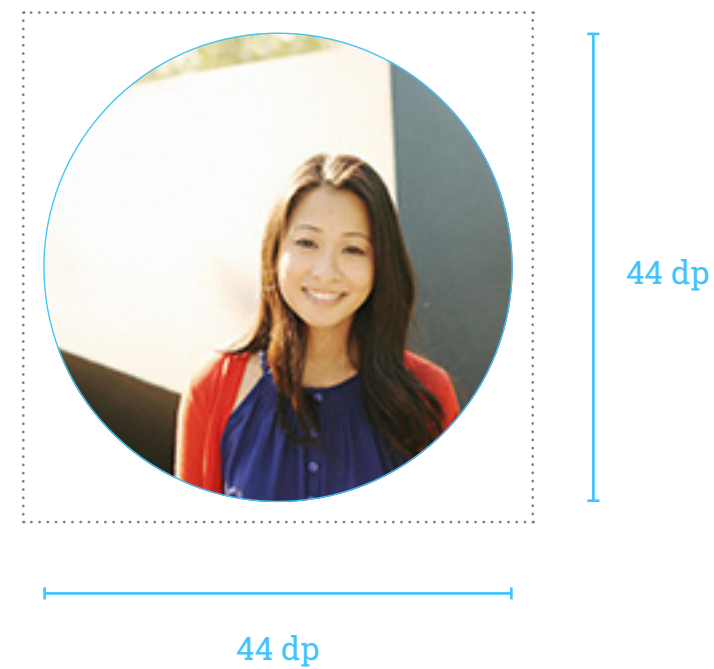
2/ Total area

2dp of padding must surround the live area, making the total icon size 48dp.

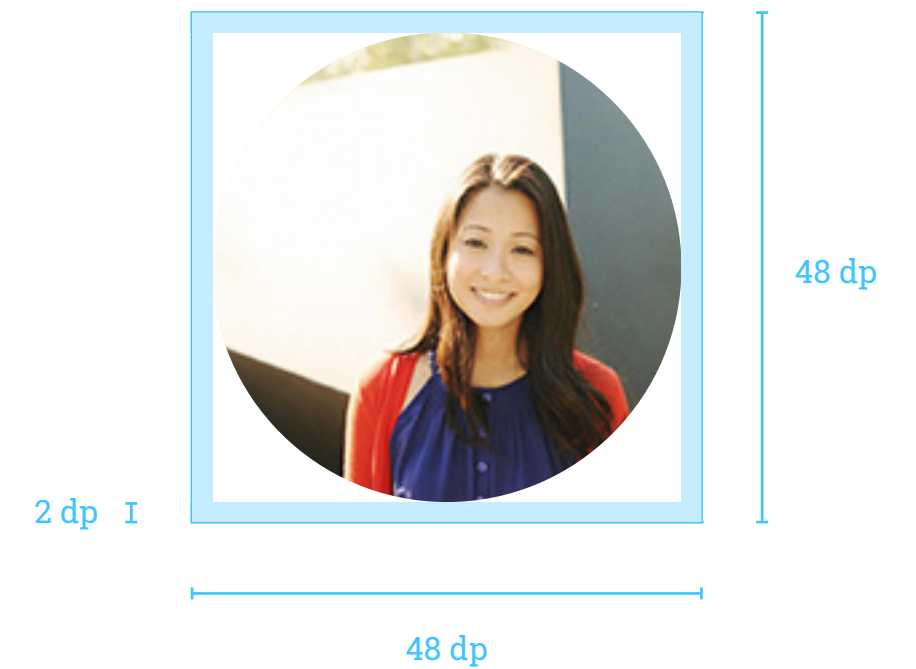
File format

Provide PNG files at all densities.

1 / LIVE AREA CIRCLE & AVATAR AREA



2 / TOTAL AREA



GROUP AVATARS

Live area circle

Avatar area

File format

Google

GROUP AVATARS

Group avatars contain 2-4 images on a circular background. They must be created at XXXHPDI.

1/ Live area circle

The live area circle should be 44x44 dp and have a color fill of Material Grey 100 (#F5F5F5).

2/ Avatar area

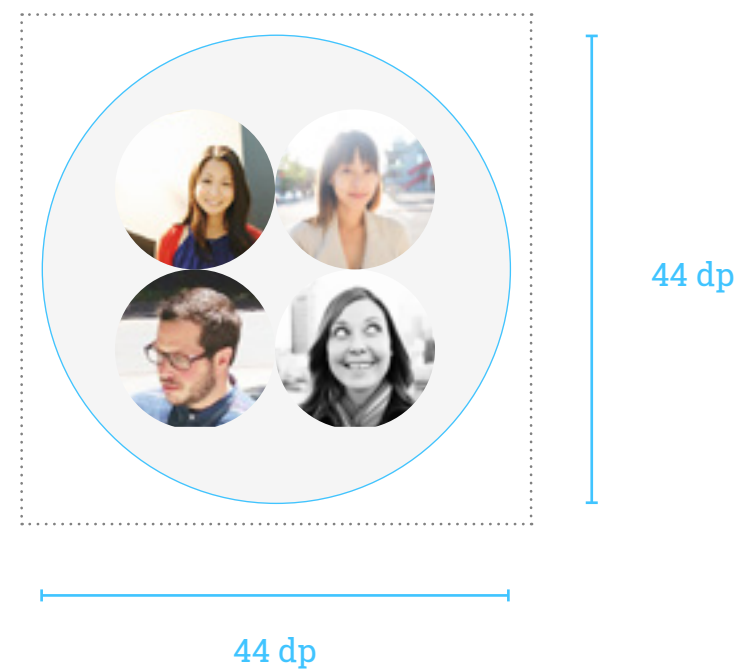
Avatars must fit within the 30x30 dp space and be centered, vertically and horizontally, within the live area.

2dp of padding must surround the 44dp live area for a total area of 48dp.

File format

Provide PNG files at all densities.

1 / LIVE AREA CIRCLE



2 / AVATAR AREA

