

Hello, Roboto

A NEW TYPE FAMILY FOR HUMANS & ANDROIDS

Roboto is an open type
family designed for high
resolution mobile devices

THIN

Roboto

BLACK SMALL CAPS

SUNGLASSES

ITALIC

Self-driving robot ice cream truck

BOLD

Fudgesicles only 25¢

BOLD CONDENSED

ICE CREAM

MEDIUM

Marshmallows & almonds

LIGHT

#9876543210

BOLD ITALIC

Music around the block

REGULAR

Summer heat rising up from the boardwalk

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

REGULAR

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

ITALIC

*A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9*

BOLD

**A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9**

BOLD ITALIC

***A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9***

e a
s d

ROBOTO HAS A DUAL NATURE. It has a mechanical skeleton and the forms are largely geometric. At the same time, the font features friendly and open curves. While some grotesks distort their letterforms to force a rigid rhythm, Roboto doesn't compromise, allowing letters to be settle in to their natural width. This makes for a more natural reading rhythm more commonly found in humanist sans serifs.

LT	REG	
MED	BD	BLK
	CND	BDCND

A ROBOT IS A mechanical or virtual intelligent agent that can perform tasks automatically or with guidance, typically by remote control. In practice a robot is usually an electro-mechanical machine that is guided by computer and electronic programming. Robots can be autonomous, semi-autonomous or remotely controlled. By mimicking a lifelike appearance or automating movements, a robot may convey a sense that it

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ABCDEFGHI

JKLMNOPQR

STUVWXYZ

abcdefghijklmn

opqrstuvwxyz

#0123456789

LIGHT

ABCDEFGHI
JKLMNOPQR
STUVWXYZ
abcdefghijklmn
opqrstuvwxyz
#0123456789

LIGHT ITALIC

*ABCDEFGHI
JKLMNOPQR
STUVWXYZ
abcdefghijklmn
opqrstuvwxyz
#0123456789*

MEDIUM

**ABCDEFGHI
JKLMNOPQR
STUVWXYZ
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MEDIUM ITALIC

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Roboto Thin & *Thin Oblique*

Roboto Light & *Light Oblique*

Roboto Regular & *Oblique*

Roboto Medium & *Medium Oblique*

Roboto Bold & *Bold Oblique*

Roboto Black & *Black Oblique*

Roboto Condensed Light & *Condensed Light Oblique*

Roboto Condensed & *Condensed Oblique*

Roboto Condensed Bold & *Condensed Bold Oblique*

